

# RIIS MOBILE DEVELOPMENT

## RIIS Improves Mobile Application Development Speed

The process path to mobile app development success is paved with obstacles that stop you from getting your mobile app deployed quickly and effectively.

Typically mobile app development suffers from one or more of the following problems...

- Long lead times from concept to iPhone App Center or Android Marketplace.
- Poor UI Design, leading to limited mobile app usage.
- App Center rejections by not following iOS HIG or HCI guidelines.
- Mobile apps only available for a single phone or platform.
- Poor integration with back-end systems.
- Inefficient use of expensive mobile development resources.
- Difficulty upgrading apps across multiple platforms.

You're Grounded!



### The RIIS Solution

At RIIS, our requirements process for defining mobile applications takes the **guesswork** out of mobile app development regardless of the platform or back-end system integration.

Through our collaborative process, your business stakeholders get to **see and play** with the mobile app or mobile apps before development starts.

Your designers and UI/UX experts can see the prototyped app to ensure it meets the HCI guidelines. The result is that the app will have extended use long after your customers have downloaded it.

Your developers will know exactly what they are being asked to develop and can efficiently work to produce the target solution. Better still, any integrations with back-end systems have already been proven before development begins.

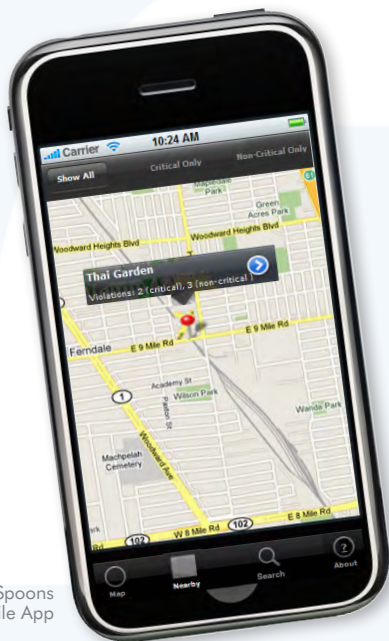
## HOW DOES IT WORK?

### Discovery

RIIS' requirements process brings a whole new dimension to the discovery or requirements phase. We use simulation tools, such as **iRise** or **Balsamiq**, to validate the design and functionality before any coding begins.

By showing the business users and/or customers what they'll receive before app development begins, we find that our process allows everyone involved to quickly test and identify any issues or missed requirements much earlier in the development process in comparison to their past development experiences.

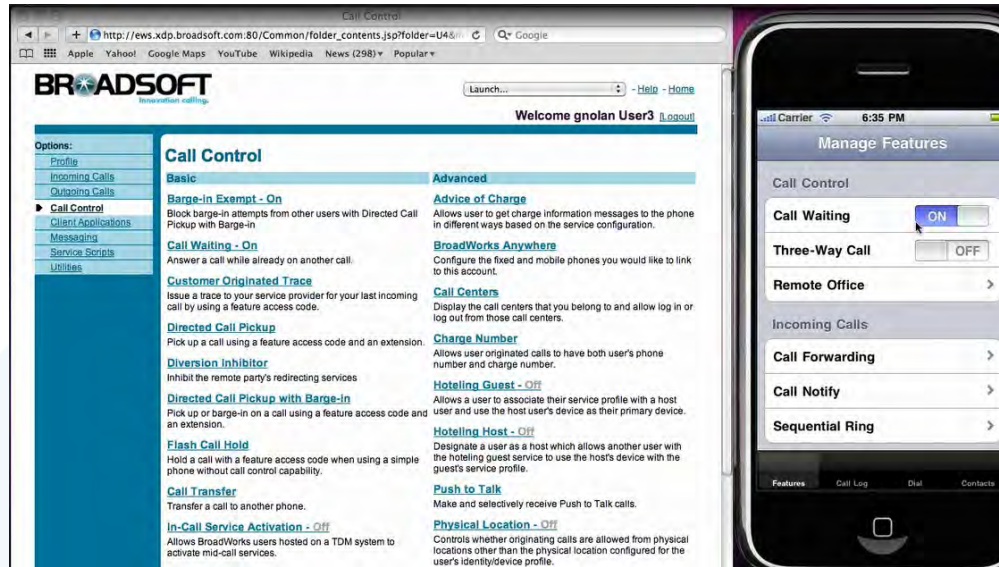
Through the use of online collaboration around the simulation, everyone quickly comes to a consensus on what they really need in a mobile application rather than what they may have felt they needed in earlier discussions.



Dirty Spoons  
Mobile App

# System Integration with iBlocs

iRise 8.5 can now talk to back-end systems such as databases or web services. This allows the mobile simulation to model real world mobile interactions rather than simple prototyping; as it can talk to your back-end CRM, database or payment systems.



Broadsoft App



Agile & Beyond Mobile App

## Mobile Development

Over the past year, RIIS has found that our process dramatically **cuts down** on development cycle time. Talking through a working mobile simulation with stakeholders, means that all requirements churn happens earlier in the process and your scarce development resources become much more efficient, enabling them to focus on getting their work done.

## Contact Us

If you are interested in learning more about Mobile Application Development or if you have an upcoming project in mind please contact RIIS today.

CONTACT RIIS AT: [INFO@RIIS.COM](mailto:INFO@RIIS.COM) OR 248.351.1200, OR FOR MORE INFORMATION VISIT: [WWW.RIIS.COM](http://WWW.RIIS.COM).